

AONE American Organization of Nurse Executives 2018 Exhibitor e-mail template

Introduction: this email template has been drafted for our AONE exhibitor use. It has specific messaging including unique event value and attending benefits. Although there are several complimentary exhibitor marketing tools, many exhibitors asked for this simple template to add their own company and product information to.

Instructions: Simply fill-in the yellow boxes with your company, booth, product, contact information and recipients name. Change the yellow boxes to “no color” and email! It is that easy. This will provide good-will, invite the person to visit your booth, generate added booth traffic, product interest and new leads.

Subject line options: <COMPANY NAME> Invite you to SAVE at AONE 2018 Annual Meeting
Attend AONE 2018 Annual Meeting and SAVE compliments of <COMPANY NAME>
Attend and SAVE on us!

Dear <First Name>,

<COMPANY NAME> cordially invites you to discover our new metal engineering <PRODUCTS, EQUIPMENTS, SERVICES select>. We invite you to our booth ##### at

American Organization of Nurse Executives
April 12-15, 2018
Indiana Convention Center
Indianapolis, IN

This fantastic meeting features many benefits that make this a “must attend” event:

Hot Topic Education Sessions
New Equipment/Product Show Floor

Engaging Networking Events
Special Events

[Complete Event Details](#)

Plan to visit our booth to see our new product name:
Product Information, features and benefits section here

Contact us to set-up a VIP demonstration at our booth PHONE
Email address

Plus we would like to offer you **25% discount on registration!** Simply enter AONEVIP
In the promotion code when you register!

Please [register](#) today